

2014 CAREER DAY

In the 21st century, the knack to work with information and communication technology is becoming as essential to education, life and workplace success as "reading, writing and arithmetic". ICT Digital Literacy is considered a basic skill by educational systems, something taught to and assessed for all the youth. ICT competencies are increasingly important for most employers, regardless of the job role.

The theme this year, through a personalised and single focus, it makes the case for obvious changes observed in the lives of individuals who embrace ICT. Not only are these young people more confident and relevant, they are able to improve their lives and those of people around them. Teaching people how to be competent, basic users of ICT is an important role of ICT education, geared to foster attainment in the academic and work careers, hence competently contributing to the modern-day technical society.

Consequently, The Bridge Leadership Foundation committed the 2014 Edition of Career Day to discuss the relevance of ICT with the theme: "ICT and The New Economy". This emphasizes the significance ICT inherent in the socio- economic development of any economy and how the use of digital information and communication tools can further enhance the development of any society, giving the present-day digitized timeline.

TBLF acknowledges the importance of ICT and the major role it now plays in sustaining Micro, Medium-sized enterprises in the economy of Nigeria as well its immense contributions to income, output and employment. This in practical terms has proven a strategy to provide jobs, create personal wealth and promote social change in many communities across Nigeria.

As technology advances, the internet domain has become easily accessible, increasing penetration through the invention of smart phones and gadgets. With this apt platform, matched alongside well-equipped technology tools and support, Young Nigerians can craft products and develop services that boost the economy and generate wealth for many households. Conversely, the ICT sector has encountered some level of drawback with the increase in cyber-crimes; this has posed a level of concern in relation with the general cyber safety in the continent. This event seeks to address the Issue of abuse of ICT tools.